

Arizona German Guide



Overview

The Arizona German Guide is a collection of Arizona-based businesses seeking to showcase their love for Germany, the German people, the language, and an overall affinity for the German speaking countries – to include Germany, Switzerland, and Austria.

The Arizona German Guide (AGG), under the leadership of the Treffpunkt, is supported by the German-American Chamber of Commerce, the Arizona Center for Germanic Cultures, Inc., and other international organizations.

Launching in August 2023, the AGG will host businesses and services that seek to promote themselves across the state of Arizona. There are hundreds of interested consumers and businesses seeking a connection to our German-speaking community.

The AGG will appear both online and as a bi-fold and will be updated initially semi-annually. The funding will be derived from advertising and placement within the Guide. The initial print volume is anticipated to contain 3,000 copies. The Guide will be promoted across the international community.

Pricing (per year)

	Non-Member	Members (Participating Organizations)
Front Cover	\$3,000	\$2,700
Back Cover	\$2,500	\$2,250
General Listing	\$50	\$45
1/4 page	\$500	\$450
1/2 page	\$1,000	\$900
Full page	\$2,000	\$1,800

Arizona German Guide – Entry Form

Our Directory process is easy and hassle-free. Simply choose the advertising level that works for you and send an email to info@treffpunkt.us with your business information (see below). For larger entries, we will be in contact to collect the relevant information.

Advertisement Level _____

Company Name and Name _____

eMail _____

Address _____

Phone Number _____

URL _____

Social Media _____

Payment Form

Check Attached

Credit Card

Card Type _____

Card Number _____

Expiration Date _____

CVV Number _____

Brief Business Description



For more information and to be part of the **Arizona German Guide**, contact:
info@treffpunkt.us